

## A-FRAME

## "La La" Grenache rosé 2017

A-Frame Wine Company is based in California and produces Rhône varietals from specific sites in the Central Coast A.V.A. We make wine in the vineyard, not in the winery. Using Southern France and Spain as a benchmark, we make our wines in the vein of Old World producers, but are fully conscious of the fact that California creates it's own iteration of these wines. We are excited to journey through our home state making the best wines from Rhône varietal sites in a minimal intervention style.

"La La" is inspired by our home of California and the lack-ofreality, weird, amazing and unique nature of this state (as well as some interesting urban meanings...). As rosé should be: whimsical, fun and pleasurable, we wanted the fantasy name of our cuvée to embody just that.

"La La" is sourced from two vineyards in Los Alamos, within Santa Barbara County: "Black Oak" and "Watch Hill." These vineyards are known to produce very savory and aromatic Grenache wines (usually reds). Los Alamos is one of the cooler sites within SBC. Sandy/loam/rocky soils and a higher elevation than most of the overall appellation yields superior quality wines from an under-appreciated, lesser known area that is striving for it's own A.V.A. designation currently.

"La La" rosé is 100% Grenache. The grapes were harvested on September 25th. We went straight to the press and fermented in stainless tanks. The wine was aged sur lie for four months in tank and in bottle for one month.

ORIGIN California

APPELLATION
Santa Barbara County (Los Alamos)

VINEYARD Black Oak/Watch Hill

ELEVATION 550-850 feet

SOIL Alluvial, Rocky, Sandy, Loam, Clay

FARMING Sustainable/Organic

CÉPAGE Grenache Noir

VINE AGE 15-25 years

**FERMENTATION** 

Hand harvested, natural yeast fermentation in tank

ÉLÉVAGE 4 months in Stainless Steel, 1 month in bottle

